

Section Chiefs and Advisers,

This packet was intended to provide you with tools and documentation that will assist in the promotion of the 2007 National Conservation and Leadership Summit (NCLS) to be held at Indiana University.

Included in this packet are the following items:

1. NCLS Fact Sheet
2. ArrowCorps⁵ Fact Sheet
3. Sample Newsletter Articles (2)
4. Presentation Points relating to the NCLS
5. Letter from the Chairman of the OA National Committee, Brad Haddock
6. Sample Letter to Scout Executives encouraging lodge participation
7. Description of the 100% Lodge Attendance Program

The *National Conservation and Leadership Summit* is intended to bring together the Lodge Key 3's from across the nation to discuss the introduction of the 2008-2012 Order of the Arrow Strategic Plan as well as train the personnel that will be serving in a staff role for the largest organized service project in the country during which is set to take place in 2008, *ArrowCorps⁵*.

The included *Fact Sheets* should be distributed at your next regularly scheduled Council of Chiefs meeting and/or through e-mail distribution following the conclusion of the National Planning Meeting. The fact sheets will summarize the key areas that will be focused upon at the summit.

The *newsletter articles* will be available for download so that section leadership can use them in their respective section newsletters. The newsletter articles vary in length depending on your spatial requirements.

The *presentation points* can be most effectively used during Council of Chiefs meetings. The presentation points should provide you a brief outline and specific areas of importance to emphasize to the lodge leadership.

Effectively communicating the importance of the Summit will encourage as many lodges as possible to participate in this groundbreaking event. The purpose of this packet is to see that 100% of Lodges in the Order of the Arrow participate in NCLS.

All of the materials produced in this packet should be used in promoting the upcoming national events for 2007 and 2008. Do not hesitate to photocopy or reuse any material contained herein.

Thank you for your dedication to the Order of the Arrow and for your efforts in promoting the NCLS and ArrowCorps⁵.

In the Spirit of Service,
National Events Promotions Committee

National Conservation and Leadership Summit

PRESENTATION POINTS

When giving presentations about the National Leadership and Conservation Summit some important points you may want to discuss are:

- What:
 - National Conservation and Leadership Summit (NCLS), the 2007 national program of emphasis
- Who:
 - Leadership program: A contingent of five Arrowmen from every lodge, three of whom are encouraged to be the Key 3
 - Conservation Program: All Arrowmen selected to serve as staff for the 2008 *ArrowCorps*⁵ Project; there is no lodge limit
- Where:
 - Indiana University, Bloomington, Indiana
- When:
 - July 28 – August 1, 2007
- Why:
 - Leadership: Unveil the 2008-2012 Strategic Plan: *Living the Legacy*
 - Training for lodge leaders regarding leadership and lodge program will be based on the new strategic plan
 - Conservation: Preparation for *ArrowCorps*⁵
 - The U.S. Forest Service will provide training necessary for leading conservation projects in 2008
 - Participants accepted to the conservation program will be expected to serve as staff on the 2008 *ArrowCorps*⁵ event
 - Every lodge needs to participate so that they all have representatives who understand the new strategic plan and how to successfully implement it in lodge program
- How:
 - Cost will be \$295 if full payment is made before May 31st, 2007, and will go up to \$350 after May 31st
 - The Council Contingent Reservation Form and Transmittal will be available on January 15, 2007 from the NCLS Registration Portal at www.oa-bsa.org
 - Key management and strike team leaders for the *ArrowCorps*⁵ program will be expected to attend the conservation training at the 2007 NCLS. An *ArrowCorps*⁵ staff interest form is available at www.oa-bsa.org

National Conservation and Leadership Summit

SAMPLE NEWSLETTER ARTICLE

National Conservation & Leadership Summit

In the summer of 2007, over 2,000 Arrowmen from every lodge will join together for the first ever National Conservation and Leadership Summit (NCLS). The NCLS will be the first summit-type event held since the National Leadership Summit of 1999 at Colorado State University. July 28 through August 1, 2007 are the dates for this marquee event; the NCLS will be held on the campus of the Order's favourite campus, Indiana University in Bloomington, Indiana.

The summit has been designed for the key three of each lodge with two other lodge representatives (and two other lodge leaders), as well as those that are interested in serving in staff roles at the *ArrowCorps*⁵ project that will take place in 2008. At the NCLS, the third strategic plan (2008-2012): *Living the Legacy*—which has been designed by the national Order of the Arrow committee—will be unveiled to those in attendance.

During the course of this event lodge leaders will have the opportunity to participate in workshops that will coach lodges in implementing the strategic plan. The strategic plan has been designed to assist lodges in creating a more powerful link between the local council and lodge. Much of the ideology revolving the new strategic plan will build on the predecessor plan, 2003-2007: *A Legacy of Servant Leadership*.

All lodge Key 3 members should plan on attending as the summit will lay the foundation for the next four years of the Order of the Arrow. Not only will there be plenty of information available but it will also provide a forum for lodges to exchange ideas throughout the event.

Join the Order of the Arrow and strengthen the ties of brotherhood by participating in the 2007 National Conservation and Leadership Summit. See you in Indiana!

A digital copy of this article will be available at www.event.oa-bsa.org

National Conservation and Leadership Summit

NCLS FACT SHEET

- Official Name: National Conservation and Leadership Summit (NCLS)
- Will be held at Indiana University in Bloomington, Indiana
- Event will begin with dinner on Saturday, July 28th and will conclude at 11:00 am on Wednesday, August 1st, 2007
- Leadership program: each lodge may send a contingent of up to five Arrowmen
 - It is expected that three of the five are the lodge's key-3 (lodge chief, lodge adviser, and lodge staff adviser or scout executive)
 - Two members of the contingent must be youth
- Conservation program: all Arrowmen who want to serve on staff for 2008 *ArrowCorps*⁵ should attend; there is no limit per lodge
- The cost will be \$295 if full payment is postmarked before May 31, 2007 and will be \$350 if paid after
- Planned attendance for the NCLS is approximately 2,500 including staff
- The event has two main purposes:
 - Unveil the 2008-2012 Strategic Plan: *Living the Legacy*
 - Preparation for *ArrowCorps*⁵ by training potential staff
- Workshops on leadership and lodge program will be themed with the main pillars of the new strategic plan
- Conservation training will be performed by the United States Forest Service for prospective *ArrowCorps*⁵ staff members
- The Council Contingent Reservation Form and Transmittal will be available on January 15, 2007 from the NCLS portal at www.oa-bsa.org
- Summit administrative and program information will be available no later than April 1st, 2007 on the NCLS portal at www.oa-bsa.org

National Conservation and Leadership Summit

*ArrowCorps*⁵ FACT SHEET

- Official Name: *ArrowCorps*⁵ (pronounced “arrow core five”)
- National program of emphasis in 2008
- Working with U.S. Forest Service on five different service projects
- Located at national forests around the country throughout the summer of 2008:
 - *Mark Twain National Forest*: Missouri, June 7-14, 2008
 - *Manti-La Sal National Forest*: Utah, June 14-21, 2008
 - *George Washington & Jefferson National Forests*: Virginia, June 21-28, 2008
 - *Shasta-Trinity National Forest*: California, July 12-19, 2008
 - *Bridger-Teton National Forest*: Wyoming, July 26 - August 2, 2008
- Based on the success seen at the OA High Adventure programs
- Five thousand participants (1000 per project) are expected to participate
- Participants will be physically fit (determined by the "Philmont Weight Limits for Backpacking & Hiking"),
- Participants will pay a reasonable fee to help pay for accommodations, meals, and recreation
- One full day of recreation will be part of each project
- Projects will involve: tree removal, invasive species control, campsite improvement, trail construction and maintenance, fence repair and removal
- Staff will be age 18 and up and can fill out a staff application now available at www.oa-bsa.org
- Participants can participate at any and all of the sites



National Conservation and Leadership Summit

SAMPLE NEWSLETTER ARTICLE

National Conservation & Leadership Summit

Since the founding of the Order of the Arrow over ninety years ago Arrowmen have been busy incorporating the principles of brotherhood, cheerfulness and service into their daily lives. In 2007 Arrowmen will have the opportunity to live all three of these principles at the National Conservation and Leadership Summit at Indiana University. The summit will be an opportunity for leadership from lodges across the nation to come together to learn, educate, and have fellowship with one another. Training and preparation for ArrowCorp⁵ will take place along with the presentation and implementation of the 2008-2012 National Strategic Plan: *Living the Legacy*.

Arrowmen interested in staffing at the *ArrowCorp*⁵ projects will have the chance to learn about trail rehabilitation techniques, crew management skills and topics specific to each of the five national park project sites. The national strategic plan represents the national committee's vision for the future of the Order of the Arrow. By learning about the different aspects of the new plan, lodge leadership will be able to gain more insight as to the direction the OA over the next five years.

Lodges should make plans to take part in this event to be prepared for *ArrowCorps*⁵, and to truly understand the new national strategic plan. If you are a lodge chief, a lodge adviser, a lodge staff adviser, or one of the other lodge representatives selected to attend the National Conservation and Leadership Summit, mark your calendar for July 28th through August 1st, 2007, and don't miss this opportunity to help lay the groundwork for the next five years of brotherhood, cheerfulness, and service!

National Conservation and Leadership Summit

LETTER FROM THE CHAIRMAN

The 2008-2012 Strategic Plan, entitled *Living the Legacy*, will be introduced at the 2007 National Conservation and Leadership Summit ("NCLS") scheduled from July 28 to August 1, 2007, at Indiana University. The twofold purpose of the NCLS will be to train key site leadership and crew leaders for the 2008 *ArrowCorps*⁵ (pronounced Arrow Core Five) program and to present the new 2008-2012 strategic plan to key lodge, section, and region leadership. The conservation track will train and certify approximately 800 Arrowmen in techniques that will prepare them for leadership roles at the *ArrowCorps*⁵ program, a national service project that will involve 5000 Arrowmen at five national forest sites during five different weeks throughout the summer of 2008. The leadership track will introduce the new strategic plan, placing a strong emphasis on assuring the lodge is an integral part of the council and its programs, and it will provide training and introduce new tools to the lodge leadership to assist them in supporting the local council.

The 2007 NCLS and the 2008 *ArrowCorps*⁵ program present unique opportunities for the development of a life purpose of servant leadership in each member who participates. Both programs have generated considerable excitement and buzz since being introduced at NOAC this past summer. The 2006 NOAC was the largest conference in the history of the Order of the Arrow with more than 8,000 staff and participants in attendance and nearly every council represented. Servant leadership is catching on!

Please encourage your lodge leadership to participate in the NCLS leadership track and other key lodge members to join in the NCLS conservation track to prepare for leadership in service at the 2008 *ArrowCorps*⁵ program.

In the Spirit of Service,

Brad Haddock

Brad Haddock
National Committee Chairman

National Conservation and Leadership Summit

100% LODGE ATTENDANCE PROGRAM

Description

- The 100% Lodge Attendance Program is the national program aimed at supporting every lodge in sending a contingent to the National Conservation and Leadership Summit in the summer of 2007

Summit Information

- The 2007 National Conservation and Leadership Summit (NCLS) will be held at Indiana University July 28 - August 1, 2007

Goals

- Every lodge sends a contingent of five Arrowmen to the *leadership portion* of the summit (two members of the contingent must be youth)
- Three of the five lodge members attending the summit are encouraged to be the lodge key three (lodge chief, lodge adviser, and lodge staff adviser or scout executive)

Organization

- The program's primary emphasis is with the lodges
- Each section will have a *section coordinator* (section chief or designated coordinator) who will work with the lodges in the section to ensure that every lodge organizes a contingent for the NCLS
- Each region will have a *region coordinator* (section chief or designated coordinator) who will work with the section coordinators to make sure all lodges are on track to send a full contingent to the NCLS
- A *program coordinator* (section chief) will oversee all operations of the 100% Lodge Attendance program.
- The program coordinator will serve under the National Events Promotion Committee

Why?

- It is important that every lodge be represented by a full contingent at the National Conservation and Leadership Summit because those Arrowmen who attend the summit will learn how to implement the new strategic plan in the lodge program as well acquire ideas on how to improve the lodge

National Conservation and Leadership Summit