

2007 NATIONAL CONSERVATION & LEADERSHIP SUMMIT

Leadership Track Course Offerings

Serve and Support Scouting:

Recruit (Part 1). One of the biggest challenges councils face is recruiting members (Cub Scouts, Boy Scouts, Venturers, and Adult Leaders). This session will give you ideas for how the lodge can help the council achieve its membership goals. Highly recommended with "Recruit (Part 2)."

Recruit (Part 2). One of the biggest challenges councils face is recruiting members (Cub Scouts, Boy Scouts, Venturers, and Adult Leaders). This session will give you ideas for how the lodge can help the council achieve its membership goals. Highly recommended with "Recruit (Part 1)."

Retain (Part 1). To retain Scouts, councils must provide a quality Scouting program. This session discusses how the Order can help retain members in all areas of Scouting. Highly recommended with "Retain (Part 2)."

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Raise. Money is always an issue in Scouting. Explore ways the lodge can raise money for programs such as summer camp, community service, and council fundraisers/endowments to keep Scouting financially strong.

Annual Planning Meeting How-To. The national OA committee just unveiled the new Annual Report template. Learn how that template, along with an annual planning meeting, can help improve the relationship with your Scout Executive and carry you to Quality Lodge.

Quality Lodge 2008. A monumental change has occurred in the Quality Lodge petition—it is now customizable. Learn all about the new challenges and freedom offered to your lodge in 2008.

Troop Team Representative. The Troop/Team Representative program is one of the most integral programs the OA provides, but has challenged lodges since its creation. This course will provide new, easy to use resources so lodges can make the program work for them.

General Lodge/Council Tips. Does your Scout Executive know your name? This session is meant to cover the basics of building a supportive lodge-council relationship which benefits both parties for years to come.

For Professionals Only (Part 1). This forum is for professional Scouters only! With the new strategic plan, professional Scouters must be keenly aware of the resources and support the

OA can provide to the council. Learn how the new plan applies specifically to professionals. Highly Recommended with "For Professionals Only (Part 2)."

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Develop Leaders of Character:

Opportunities to Serve the Council. This session will introduce the lodge Key 3 to new and exciting ways to serve the council. Learn strategies for selecting the optional requirements on the Quality Lodge Petition, conversations with the Scout Executive, and persuading lodge members to assume leadership roles within the council.

Opportunities to Service the Council (Forum). A panel of youth and adults, volunteers and professionals, will share ways their lodges serve their councils and how they implemented their revolutionary ideas. Highly recommended with "Opportunities to Serve the Council."

The OA Presence on the Council Executive Board. Ideally each lodge chief and lodge adviser would be a member of their council's executive board, but why is that so important? Explore the lodge Key 3's role on the council executive board and how to effectively utilize the appointment to the advantage of the council and lodge.

The OA Presence on the Executive Board (Forum). Lodge Key 3 members, Scout Executives, and presidents from councils with an active OA presence on their executive boards will share ways to achieve this desirable goal. Highly recommended with "The OA Presence on the Council Executive Board."

Why LLD? Do you need to revive your LLD program so that it is more intentional in building your lodge leadership team? This session will introduce participants to the basics of LLD event planning and management.

How LLD? Do you already have a quality LLD program within your lodge? Do you want to take it to the next level? This session will show Arrowmen how to enhance the development and design of their training opportunities from trainer selection to small group reflection activities.

Advanced LLD Workshop. Want to professionalize your LLD weekend? This session will give lodges the tools to make the event a huge success. The session will focus on what it takes to produce a high quality, effective LLD weekend that will cause your participants to leave energized and wanting more.

Opening the Doors of Leadership. Leadership development is not just for members of the executive committee but for the entire lodge membership. This session will introduce a lodge year-round training model that utilizes existing support features on the LLD website in order

to develop the leadership potential of your lodge membership.

Recruiting the Right Adults. "...Under the guidance of selected capable adults" is the last phrase in the Mission of the Lodge, yet what does the word "capable" imply? This session will examine the desired qualities for the adult membership of our lodges and explore methods of personal adult leadership development through coaching and mentoring.

Promote Outdoor Adventure:

Cub Scouting Outdoor Program. Learn how to maximize your lodge's membership potential by exploring creative and innovative outdoor programs involving the OA and Cub Scouting.

OA Camp Chief. Is your lodge doing all it can at summer camp? This session focuses on integrating the OA program and council summer camping program, including discussion of OA campfires, service projects, and Ordeal inductions at summer camp.

OA High Adventure. Explore the OA's current and future high adventure opportunities in-depth, including ArrowCorps⁵ in 2008, and how to get your lodge membership to participate in these life-changing opportunities.

Council High Adventure Programs. Learn more about council-based high adventure programs and how to discover high adventure possibilities in your own "backyard".

Troop Year-Round Program Planning. Get the latest tips and tools to better develop your unit's annual outdoor program, including the integration of yearly high adventure experiences.

Nutrition. Don't start down the path to outdoor adventure without the proper fuel! This session focuses on the importance of proper nutrition for outdoor programs, including model menus for short and long-term outdoor activities.

Outdoor Ethics. Explore the importance of living and practicing the highest standard of outdoor ethics. Discuss low-impact and Leave-No-Trace principles and best methods.

Be an Active, Honored Brotherhood:

Creating the "Wow" Experience Introduction: Learn principles of running both an Elangomat and Extended-Elangomat program. Highly recommended with "Creating the 'Wow' Experience Panel Discussion."

Creating the "Wow" Experience Panel Discussion: Ever wonder how some lodges create an Ordeal experience that keeps new members coming back? Now is your chance to find out and share. Join in this panel discussion to gain new ideas and techniques to take back to your lodge.

Managing your Lodge's Database: Heard of the new Lodgemaster system? Enjoy a session

with the creator to learn about this data management tool and hear feedback from lodges that already employ this new resource.

Lodge History Preservation Guide. Lodge history can be fascinating or boring – it all depends on how it's presented. In this session learn skills to preserve your lodge's past and make available to future generations of Arrowmen.

Effective Lodge Finance. Learn the best methods for keeping your lodge financially healthy and effectively building smart financial practices into your program.

Member Retention Workshop: Keep the Fire Burning. Learn the proven techniques used to keep members active and excited in the OA program.

Young Adult Retention: Is it Possible? Do you understand your members? Explore the demographics surrounding Generations X, Y, and Y2K, and the most effective communication and marketing methods to reach and retain young adults.

Event Promotion: A Crash Course in Getting the Word Out. Does your lodge have trouble filling your contingent for NOAC or Summit? Difficulty getting people to your section conclave? Even better, would you like more Arrowmen at your lodge events? Learn the secrets of event promotion from the National Events Promotion Committee.